



**RIVER REGION**  
HEALTH SYSTEM

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## **RIVER REGION MARKETING DEPARTMENT WINS NATIONAL ASTER AWARD**

**VICKSBURG, Miss., May 6, 2009** - The River Region 2008 Women's Health Expo was nationally recognized in the 2009 Aster Awards Program for excellence in medical marketing.

The 2009 Aster Awards consisted of approximately 3,000 entries from across America. The River Region 2008 Women's Health Expo received the Bronze Award (3<sup>rd</sup> Place) in this year's competition in the category of Special Events specifically scoring in the top 16% in the nation.

The Aster Awards, one of the largest competitions of its kind, is hosted by *Marketing Healthcare Today* magazine and Creative Images, Inc. This elite national program recognizes outstanding healthcare professionals for excellence in their advertising/marketing efforts.

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